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John R. Firestone is a partner of Bartko Pavia LLP in the Corporate Practice. In addition to his varied transactional practice, John has a concentration in media, marketing, and entertainment, representing companies involved in public relations, advertising, publishing, merchandising, and licensing as well as individual writers, artists, and filmmakers. On behalf of these and other clients, including start-ups, John advises on and structures agreements for a variety of commercial matters and transactions, including joint ventures, sales and acquisitions, distribution and licensing, employment and compensation, financing, investments, and others. He represents a leading venture capital group as well as clients involved in fashion, tableware, technology, and nonprofits.

CREDENTIALS

EDUCATION

- Yale Law School, J.D., 1985
- Cornell University, A.B., 1980

BAR ADMISSIONS

- New York Bar

INSIGHTS

PUBLICATIONS | 05, SEPTEMBER 2025

CLIENT ALERT: TEXAS TELEMARKETING LAW EXPANDS TO TEXTS - KEY REQUIREMENTS

Effective September 1, 2025, SB 140 expands Texas' telemarketing law to cover SMS/MMS and image messages. Businesses who send marketing texts from Texas or to persons located in Texas must register with the Texas Secretary of State (\$200 filing fee; \$10,000 security deposit).

PUBLICATIONS | 12, OCTOBER 2023

UPCOMING COMPLIANCE DATE UNDER THE CORPORATE TRANSPARENCY ACT

The Corporate Transparency Act (CTA) requires certain U.S. and foreign corporations, LLCs and other entities created by filing a document with a secretary of state (a Reporting Company) to file a report with the Financial Crimes Enforcement Network (FinCEN) about its beneficial owners an...

AREAS OF FOCUS

PRACTICES

Corporate

INDUSTRIES

Fashion & Luxury Goods

Media & Entertainment