



KENNETH RICHARD

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Kenneth Richard is a Special Counsel at Bartko Pavia LLP and practices in the Litigation and Intellectual Property Practice Groups. He has had an extensive career in the technology sector, which includes running three of his own startups, helping to establish an Israeli startup in the United States, and working as a global executive at two Fortune 50 companies. Ken is fluent in Spanish and has conducted business throughout Latin America, Europe, the Middle East, Africa, and Asia.

As an intellectual property and antitrust litigator, Ken's expertise in business expansion, mergers and acquisitions, and negotiations has laid a strong foundation for his current focus on antitrust law.

CREDENTIALS

EDUCATION

- UNH Franklin Pierce School of Law, J.D.
- University of Pennsylvania, B.A.
- University of California, Los Angeles, Graduate Program in Architecture and Urban Design
- Dartmouth College
- The University of Paris aka Sorbonne Université

BAR ADMISSIONS

- State Bar of California
- State Bar of Colorado

EXPERIENCE

- *Zest Labs, Inc. et al. v. Wal-Mart Inc.*, U.S. District Court, Eastern District of Arkansas, Case No. 4:18-cv-00500-JM Ken was part of the team representing
- Zest Labs, Inc. in a contentious trade secrets dispute against Walmart, which had been pending in federal court in Arkansas. On May 13, 2025, a unanimous jury awarded Zest \$222 million — \$72.7 million in compensatory and \$150 million in punitive damages — marking one of the largest verdicts in Arkansas history and likely the highest trade secret verdict ever in the state.

INSIGHTS

PRESS RELEASE | 14, MAY 2025

BARTKO PAVIA'S PATRICK M. RYAN OBTAINS \$222 MILLION JURY VERDICT AGAINST WALMART

Press Contact

MEDIA MENTIONS | 25, OCTOBER 2024

BARTKO PAVIA FILES MOTION FOR SANCTIONS AGAINST WALMART ON BEHALF OF ZEST LABS OVER ALLEGED CONCEALED PATENTS

San Francisco, CA – October 25, 2024 – As featured in Law 360– Patrick Ryan, co-managing partner of Bartko LLP, and a specialist in intellectual property and trade secret litigation, has filed a motion for sanctions against Walmart Inc. on behalf of Zest Labs, Inc. The motion, filed with th...

PUBLICATIONS

- Speaker, Online and Hybrid Learning Conference, Sturm College of Law

AREAS OF FOCUS

PRACTICES

Intellectual Property
Litigation