



AI AND THE HUMAN PREMIUM: AN NGUYEN RUDA ON THE LEGAL LATE NIGHT PODCAST

Media Mentions

13, February 2026

Will AI replace lawyers?

Not according to [An Nguyen Ruda](#), CEO of our firm, Bartko Pavia LLP.

In a recent appearance on Legal Late Night, An shared a perspective that reframes the entire AI conversation in law. Rather than replacing lawyers, AI will push the profession toward what she calls the “human premium.”

In an AI-saturated market, the value of human lawyers comes from things technology can't replicate:

- Forming genuine connections with clients
- Seeing around corners
- Applying nuanced judgment
- Delivering concierge-level client experiences

As An puts it:

“If you're Motel 6, it's going to be a robot checking you in. People will pay for the human premium.”

The real question isn't whether AI will replace lawyers. It's whether you deliver the level of value that justifies human involvement. Are you the Ritz-Carlton or Motel 6?

In the full conversation, An also discusses:

- Radical transparency in compensation
- Building authentic firm culture (“special friends” vs. “homies”)
- Results-driven diversity without performative DEI programs

Check out the full episode of Legal Late Night to hear more! <https://lnkd.in/gESMnsfy>

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