



BARTKO PAVIA SUES ZAZZLE FOR HUNDREDS OF MILLIONS OF DOLLARS FOR STEALING DESIGNER'S INTELLECTUAL PROPERTY

Press Release

24, August 2022

SAN FRANCISCO, August 24, 2022 — One of the world's leading graphic designers filed suit today against internet design and printing giant, Zazzle, Inc., for cheating her business out of its intellectual property, which allowed Zazzle to earn hundreds of millions of dollars in ill-gotten profits.

Nicky Laatz, one of the leading custom premium font designers in the world, filed this action today in U.S. District Court for the Northern District of California, alleging that Zazzle fraudulently and secretly obtained her Blooming Elegant Trio of fonts software for use on Zazzle's website.

Link to lawsuit: [Laatz v. Zazzle Complaint – 8-24-22](#)

[Patrick M. Ryan, Nicky Laatz's Lead Trial Counsel](#)

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PATRICK M. RYAN
Co-Managing Partner

📞 415.956.1900