



NATALIE A. FELSEN

ASSOCIATE

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Natalie Felsen is a Litigation Associate at Bartko Pavia LLP where she represents clients in complex commercial litigation and intellectual property disputes, primarily focusing on trade secret misappropriation and copyright infringement. With extensive experience in all stages of civil litigation in federal and California courts, Natalie uses her knowledge of civil procedure to effectively and creatively advance her clients' interests.

She is a member of the Leadership Development Committee for the Association of Business Trial Lawyers and actively participates in attorney recruiting to empower young attorneys from underrepresented communities. Conversational in Spanish, Natalie is an alumna of Stanford Law School, Columbia University, and St Antony's College at the University of Oxford.

CREDENTIALS

EDUCATION

- Stanford Law School, J.D., 2022
- St Antony's College, University of Oxford, MSc Latin American Studies, 2017
- Columbia University, B.A. (Political Science), 2016

BAR ADMISSIONS

- State Bar of California

EXPERIENCE

- *Laatz v. Zazzle, Inc.*, Northern District of California – Counsel for plaintiff, who is a leading designer of custom fonts, in district court case involving claims for copyright infringement, breach of contract, fraud, and trademark infringement against a leading custom-printing business; case set for trial in July 2025.
- *Zest Labs, Inc. v. Wal-Mart, Inc.*, Eastern District of Arkansas – Representing plaintiff in misappropriation of trade secrets dispute involving produce supply chain logistics after district court vacated judgment in favor of Zest in light of pretrial statements made by prior counsel; case set for trial in April 2025.

INSIGHTS

PRESS RELEASE | 14, MAY 2025

BARTKO PAVIA'S PATRICK M. RYAN OBTAINS \$222 MILLION JURY VERDICT AGAINST WALMART

Press Contact

MEDIA MENTIONS | 25, OCTOBER 2024

BARTKO PAVIA FILES MOTION FOR SANCTIONS AGAINST WALMART ON BEHALF OF ZEST LABS OVER ALLEGED CONCEALED PATENTS

San Francisco, CA – October 25, 2024 – As featured in Law 360– Patrick Ryan, co-managing partner of Bartko LLP, and a specialist in intellectual property and trade secret litigation, has filed a motion for sanctions against Walmart Inc. on behalf of Zest Labs, Inc. The motion, filed with the U.S. District Court for the Eastern District of Arkansas, accuses Walmart of withholding critical...

AREAS OF FOCUS

PRACTICES

Intellectual Property

Litigation